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FOR IMMEDIATE RELEASE

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Joint Communications Partners with Nixle to Send Public Safety Alerts and Community Information

Mexico, Missouri — Audrain County Joint Communications in cooperation with local public safety agencies and community service organizations is launching a new Community Information Service designed to deliver important and timely information to the residents of Audrain County using the latest technology.

This service, created by Nixle, LLC delivers trustworthy and important neighborhood-level public safety alerts and community event notifications by web, e-mail, and cell phone.

Nixle is a new community information service provider built exclusively to provide secure and reliable communications. Its authenticated service connects government agencies and community organizations to residents in real time, delivering information to geographically targeted consumers over their cell phones (via text messages), through e-mails and through Web access. Nixle is offered at no cost to all governments, their agencies and organizations, nongovernmental organizations and consumers.

Nixle is free, simple, and trusted. Residents of Audrain County can now take advantage of Nixle by registering at www.nixle.com or www.audrain911.org.

Craig Mitnick, the founder and CEO of Nixle, said “Nixle differs from current services such as Facebook, MySpace and Twitter, which provide unauthenticated platforms for connections. Nixle solves that problem by providing a single standardized service for consumers to receive immediate and credible neighborhood-level public safety and community information.”

“Nixle is a first-of-its-kind tool for communities that need to provide critical information to their residents,” said Mitnick. “When it comes to public safety information, you have to trust the source and with Nixle the residents of Audrain County can rest easy that the messages they receive are authentic.”

About Audrain County Joint Communications

Audrain County Joint Communications is the public safety answering point (PSAP) for Audrain County which means that all of the 9-1-1 calls made in Audrain County are routed by the telephone company to the Joint Communications Center where they are answered by trained telecommunicators. Joint Communications is responsible for answering emergency (9-1-1) calls and non-emergency calls from the public requesting assistance from law enforcement, fire, and medical personnel throughout Audrain County. Telecommunicators obtain the necessary information from the callers then take the appropriate action which may include providing the requested information, connecting the caller to the correct agency, or dispatching the required assistance.

Audrain County Joint Communications is responsible for dispatching all of the law enforcement agencies, fire districts, and ambulance services in Audrain County. This involves using Computer Aided Dispatching (CAD) software to track the status and location of personnel and equipment. Joint Communications also provides a support role to the law enforcement agencies in Audrain County by running inquiries in the Missouri Uniform Law Enforcement System (MULES) and the National Crime Information Center (NCIC) databases to check for wanted or missing people and stolen property. These systems also allow law enforcement officials to determine whether or not a person has a valid driver's license and current vehicle registration.

Joint Communications is currently located at the Audrain County Sheriff's Office at 1100 Littleby Road in Mexico, Missouri, with a new facility under construction in Vandiver Village at the intersection of East Liberty Street and Oross Street, across from the Mexico Country Club. Joint Communications serves all of Audrain County for a coverage area of 697 square miles with a population of nearly 26,000 people. Staff includes 9 full-time dispatchers, 2 part-time dispatchers, 3 full-time shift supervisors, the Assistant 9-1-1 Director, and the 9-1-1 Director. There are a minimum of two dispatchers on duty at all times to handle incoming and outgoing communications.

Joint Communications is overseen by the Audrain County Emergency Services (9-1-1) Board which is comprised of representatives elected from throughout Audrain County and is responsible for administering the revenue generated from the 3/8 cent sales tax that was passed by voters in April 2005, approving expenses and the annual budget, and addressing other issues relating to Joint Communications. The 9-1-1 Board has contracted out human resources services to the City of Mexico. The 9-1-1 Board meets the first Tuesday of each month at 6:30 pm at the Vandiver Village Office located on East Liberty by Meek's Lumber.

About Nixle

Nixle is a community information service provider built exclusively to provide secure and reliable communications. It is the first authenticated and secure service that connects municipal agencies and community organizations to residents in real time, delivering information to geographically targeted consumers over their cell phones (via text messages), through e-mails and via Web access. Nixle has secured a partnership with Nlets (the International Justice and Public Safety Network), allowing local police departments nationwide to send immediate alerts and advisories. Privately funded Nixle, which has offices in New Jersey and California, is free to all governments, their agencies and organizations, nongovernmental organizations and consumers. For more information, visit www.nixle.com.